

Our Place application form

surname	firstname	
organisation	email	townclerk@ventnortc.org
country	language	English
<input type="checkbox"/>		
Date_Added	Monday January 20 2014	Survey_Language English

Our Place Application

If you wish to complete this survey over a period of time, please remember to press 'next' on each page where you have responded to questions to ensure your data is saved. You can then click on the url again and your data will be reappear. Please do not press 'submit' until you have fully completed the questions and you are ready to submit the final application.

Details needed from the lead organisation

Name of main contact:

Organisation name

* First name

* Last name

* Position in organisation

Address

* No and Street

Town

County

* Postcode

* Daytime phone number

Mobile phone number

* Email address

Website

Geographical Location

* Name of Project Area

* Description of Project area

The Project Area, Ventnor, is a 7-mile, thin, coastal-edge strip between cliff edge and the highest Island Down, 10 miles from the County Town of Newport, the centre for governance, service provision and support agencies. Ventnor's boundaries are defined by those of the combined electoral Wards of Ventnor East and Ventnor West. It has 5 Wards for Town Council elections: Bonchurch, Lowtherville, St Lawrence, Ventnor East and Ventnor West (neither of the latter two are co-terminus with those of the same name for principal authority election processes. The area is divided into 4 Lower Super Output Areas: E01017363 - E01017366 inclusive.

Please briefly describe the area to be covered by this project - including boundaries and any wards, estates or other local identifiers

* Postcode * Region

North East
 North West
 South East
 South West
 Eastern
 Yorkshire & Humberside
 London
 East Midlands
 West Midlands

* South East England - Local Authority

Adur
 Arun
 Ashford
 Aylesbury Vale
 Basingstoke and Deane
 Bracknell Forest
 Brighton and Hove
 Buckinghamshire
 Canterbury
 Cherwell
 Chichester
 Chiltern
 Crawley
 Dartford
 Dover
 East Hampshire
 East Sussex
 Eastbourne
 Eastleigh
 Elmbridge
 Epsom and Ewell
 Fareham
 Gosport
 Gravesham
 Guildford
 Hampshire
 Hart
 Hastings
 Havant
 Horsham
 Isle of Wight
 Kent
 Lewes
 Maidstone
 Medway
 Mid Sussex
 Milton Keynes
 Mole Valley
 New Forest
 Oxford
 Oxfordshire

Portsmouth
 Reading
 Reigate and Banstead
 Rother
 Runnymede
 Rushmoor
 Sevenoaks
 Shepway
 Slough
 South Bucks
 South Oxfordshire
 Southampton
 Spelthorne
 Surrey
 Surrey Heath
 Swale
 Tandridge
 Test Valley
 Thanet
 Tonbridge and Malling
 Tunbridge Wells
 Vale of White Horse
 Waverley
 Wealden
 West Berkshire
 West Oxfordshire
 West Sussex
 Winchester
 Windsor and Maidenhead
 Woking
 Wokingham
 Worthing
 Wycombe

* Area Context:

Urban
 Rural
 Mixed urban/rural
 Coastal
 Suburb
 Inner City
 Market town

* Ward Area Name(s)

* Population size of Project Area:

Project Details

* Project Summary: Please provide a description of your proposal/project, it's ambitions and aims and the priorities you want to address

Ventnor Town Council is committed to co-ordinate the collaborative production of an Operational Plan by 31 March 2015 together with the town's communities, the agencies and organisations active in it and its private sector that by its implementation will lead to improved health and wellbeing, a renewed and refreshed economy and enhanced community capacity. The over-riding aim of the proposal is to stimulate activity in all three of those areas to begin the reversal of the cycle of decline that has already left half the town's population living in two Lower Super Output Areas one of which – E01017363 – is ranked in the most deprived 20% nationally on the IMD 2010, and within the 10% level on the employment domain ranking and the adjacent LSOA – E01017366 – within that most deprived 20% level on the income, education and children in poverty domains. The ranking of both has worsened between the IMDs of 2007 and 2010 and the town exhibits all the signs and symptoms of decline identified in the Department for Communities & Local Government's 2010 benchmarking study England's Smaller Seaside Towns and too many of those in the more recent Centre for Social Justice's Turning the Tide (August 2013). The town's central area is the 4th most deprived of the Island's 89 LSOAs ranked by the IMD 2010's overall scores and is the second most deprived on the Island on both the Health and Employment domains. The adjacent area is the 5th most deprived on the Island on the children living in income deprived homes domain and the 4th on Education and Skills. The Our Place! programme pilots have already demonstrated that collaborative working and dedicated shared budgetary resources rooted in and responsive to actively engaged communities can deliver both more efficient and more economic services in all the critical areas; the Town Council is absolutely clear that this is the necessary basis for significant change in its communities. An important subsidiary aim of the proposal is to provide case study evidence and mentoring support in the battle against decline by other coastal towns on both the Isle of Wight and the mainland.

* Project Theme: Please choose one or more from the following list

- | | | | |
|--|---|---|--|
| <input checked="" type="checkbox"/> Adult social care | <input checked="" type="checkbox"/> Community cohesion and engagement | <input checked="" type="checkbox"/> Community safety / crime prevention | <input checked="" type="checkbox"/> Culture, arts and recreation |
| <input checked="" type="checkbox"/> Disability issues | <input type="checkbox"/> Drugs/ Alcohol | <input type="checkbox"/> Early years – (0-5yrs) | <input type="checkbox"/> Education |
| <input checked="" type="checkbox"/> Employment | <input checked="" type="checkbox"/> Enterprise /economic development | <input checked="" type="checkbox"/> Environment/public realm | <input checked="" type="checkbox"/> Financial hardship |
| <input checked="" type="checkbox"/> Health and wellbeing | <input checked="" type="checkbox"/> Housing | <input checked="" type="checkbox"/> Older people | <input checked="" type="checkbox"/> Skills and Training |
| <input checked="" type="checkbox"/> Transport | <input checked="" type="checkbox"/> Young people | <input type="checkbox"/> Not yet known | <input type="checkbox"/> Other (please give details) |

* Consultation with local community and key outcomes

- not yet started
- in progress
- completed
- project idea arose from local consultation

* Consultation: Please explain the answer you have given above.

The Town Council launched its new Community Engagement Strategy on 30 January and 6 February 2012 at two meetings of 85 representatives from the town's 65 third sector organisations joining Members in responding to the challenges for the town revealed in the IMD 2010 and the locally produced Joint Strategic Needs Assessment 2011. Of the 170 post-it note comments from the meetings, 'Employment/Economy' category was the highest with 35 (20%), with 'Education/Training' the third with 17 (10%) and Voluntary Sector Support and Transport clearly identified issues. The meetings prompted the Town Council's commitment to appoint a Community Development Worker and an Economic Development Worker in May 2012. At the repeat event of 30 January 2013 nearly 100 representatives came together to receive reports from the new staff and to comment on progress in addressing the identified priorities and plans for the future. The third of what is now established as an Annual Consultation with Ventnor's communities again attracted over 90 residents on 27 January in detailed, table-based discussions of how to respond to the cutting of discretionary services forced on the Isle of Wight Council over the next three years with all 10 tables supportive of significant Precept increases to preserve those most valued locally. In a major consultation on a proposal to redevelop one of the town's iconic buildings as an economic and community hub the Town Council arranged for delivery to every household of a 4-page newsletter setting out its plans for its future use and including a reply-paid card for use by residents wishing to record support for them. Over 1,400 signatures were received in support of the development (29.7% of the town's electorate). The Mayor directly mailed each of those who had responded in this way with an invitation to join the Town Council's latest development of its Community Engagement strategy, VTC Plus. This is an email group of residents who have signed up to receive monthly updates on the Town Council's projects and plans with the opportunity to comment on and contribute to them by return. Almost 200 residents have joined the group, providing a regular and routine framework for what the Mayor has described as 'more than consultation – a conversation'. This conversation will continue about, and throughout, this project.

* Intended Outcomes

- not yet identified
- some scoping completed
- clearly identified

* Intended outcomes: Please explain the answer you have given above.

The intended outcomes are: The outcomes from the implementation of the Operational Plan will include: An closing of the gap between LSOA ED01017363 and LSOA ED01017366 and the town's other two LSOAs in the IMD rankings. An improvement in the IMD ranking of the town's two electoral Wards of Ventnor East and Ventnor West Ongoing inter-agency collaborative working within a clear formal structure involving the town's communities. A viable Economic Strategy for the Town less dependent on Tourism and low paid seasonal employment. A localised Health and Wellbeing Strategy with a clear focus on disability, mental health and older people. Fully engaged communities of all locations, classes and ages.

* Project efficiencies and benefits (please tick all that apply)

- not yet identified
- moderate financial savings
- substantial financial savings
- qualitative benefits

* Project efficiencies: Please explain the answer you have given above.

Project efficiencies will be delivered through: Collaborative inter-agency working to reduce overlaps and improve focus Improved community and agency partnership and engagement at the local level Community-centred project management cycle. Social quality assurance (community and partners reviewing project progress and outcomes). Improves social engagement between community leaders and residents The use of Social Return on Investment – SROI - (cost-benefit technique) to evaluate social outcome Use of social configuration management (monitor social and service problems and changes).

* Innovative techniques and models to be used
 not known
 replicating a tried and tested model
 extension of existing pilot
 breaking new ground

* Innovative techniques: Please explain the answer given above

Innovative techniques include: Community-centred project management allows both the community, support agencies, private sector and partners to be engaged in the (re)design/design of necessary services into the community, where they are needed currently and in the future. Community-based quality assurance provides audits, reviews and checkpoints to maintain and assess the progress of a community project, providing opportunities to liaise with community representatives to help manage the project and service delivery outcomes for local community residents. Social return on investment (SROI) as developed by the Cabinet Office for the third sector (<http://tinyurl.com/o9glguo>), has clear benefits in terms of community 'say, engagement and value' of delivered services, and allows the measurement and analyse of social, environmental and economic value being generated in community activities and projects. Community configuration management provides a framework for identifying and recording social and service problems that need to be rectified or included in the (re)design/design of new service offerings. In addition, solutions that bring about changes can be better managed socially and their delivery and impact can be better assessed and reviewed by both community representatives and partners.

Additional project information

The combining of a community-centred project management, social quality assurance with community-led review stages and SROI, provides a better level of service management and service delivery into the local community, allowing the community to express their needs, problems and concerns, therefore giving agency partners more scope to solve those problems and local issues. Community projects will allow transferable skills to be used in all areas of project design and development in liaison with partners, and will raise social awareness of the problems, concerns and hardships in the community, and better representation of individuals and minority groups. Community projects will also promote the development of equal opportunities in the community, thereby reducing insensitivity, prejudice, discrimination, inequality and unfairness; and help to develop social leadership and community responsibility. In addition they will highlight and improve access to occupational health, mental health and social care services needed in the community.

Please include anything not covered above

* Please give specific examples of who your project will benefit

Examples include: 1. Vulnerable families and young residents with potential impairments and mental ill-health. 2. Long and short-term unemployed and, importantly, the young unemployed. 3. Local employers through better awareness of and access to Apprenticeship opportunities. 4. Isolated senior citizens, young families and low income families and individuals. 5. Disadvantaged minority groups with limited opportunities and social integration. 6. Support agencies and partners able to provide better services more efficiently. 7. Ventnor Town Council will be better placed to provide its catalyst role for local regeneration and development. 8. Project work and results to be shared with other small coastal towns with social concerns. 9. Project work and results to be shared with other Our Place! areas and Champions.

* Project Stage
 Early stages
 Developing
 Advanced

* Project Stage: Please explain the answer you have given above.

The Town Council's strategic and tactical response to the local deprivation data revealed in the IMD 2010 and the Island's Joint Strategic Assessment of 2011 over the last 30 months has provided the firmest of foundations for its full engagement with the Our Place! Programme. The combination of strong community engagement and established working relationships with all the key partner agencies together with the detailed analysis of its local economy through the 21 months' focused work of the Town Council's Community Development and Economic Development Officers have enabled the identification of Ventnor's Building Block model of Our Place! Community risk assessment policies and related HSE assessments are well advanced. The Our Place! programme fits with and will significantly advance the already established direction of travel of the Town Council and its community and agency partners.

Risk Assessment

* Status of risk assessment
 not yet started
 working towards risk assessment
 risk register in place
 mitigation underway

If risks have been identified, please highlight the main risks.

1. Risks relating to people, property, assets and equipment and health and safety. 2. Risks due to project management failures or delays. 3. Risks due to non-compliance of support agencies. 4. Risks due to impacts on vulnerable community members. 5. Inadequate infrastructure and agency support for 16 to 24 young unemployed. 6. Risk of not engaging community representation of all the town's communities, particularly its working class and income deprived. 7. Risks of non-accessibility,

non-acceptance and isolation of the elderly.

What steps are you taking to manage these risks?

Risk management policy for Our Place Ventnor community projects completed. Combined HSE and extended community risk assessments completed. Use of specific support agency and partner risk assessments - to be agreed with partners. Hazards and risks in the community escalation process completed. Regular risk management reviews before, during and after all community development projects.

Timescale of project development

* Planned date for completion of development strategy

2014-05-01

* Planned date for completion of draft operational plan

2015-02-15

Planned date for implementation of operational plan

0000-00-00

Please leave this blank if the date is not yet known

About your Partnership

Please tell us about your main 6 partners. Please note you must enter at least one partner.

* No of Partners? 1 2 3 4 5 6 7 plus

* How long has your partnership been working together?

0-3 months

3-6 months

6-12 months

> 1 year

* What actions do you propose to develop and strengthen your partnership?

Alongside the launch of its Community Engagement Strategy in January 2012 described above, senior staff from all agencies and potential partners were invited by the Mayor to a Breakfast Meeting on 16 January to discuss how to respond to a presentation showing the Town's deprivation as revealed in the IMD2010 and the Island's Joint Strategic Assessment 2011. All indicated a willingness to engage with the Town Council and to intensify their impact through networking and joint project activity. Ventnor Town Council has worked at various times in the following two years with all of them and the consequent established positive working relationships and developed connections provide strong foundations for what comes next. However, although we have publicised our knowledge of the Our Place! programme, gained through the Clerk's involvement as a joint workshop leader with Locality at last year's round of NALC Conferences and attendance by the Mayor and Clerk at the DCLG's Birmingham Seminar on the programme, awareness of the detail by those agencies is recent and limited. In response to our circulation of the relevant information to all of them in the process of testing their willingness to support Ventnor Town Council's application to join the programme, all have confirmed in writing that they will do so. Now we need to bring them back round the table together again to hear directly from the programme's leaders and/or champions the benefits and challenges of full engagement: we have provided for that in the funding application below. Other Partners in the project other than the six for which details are provided below include both the town's schools – St Francis Catholic and Church of England Primary School and St Catherine's, a residential special needs school for the 7 – 19 range of those suffering from language and speech disorders – the Heads of the Isle of Wight Council's Library and Adult & Community Learning Services and the Head of Centres, Ventnor & East Newport Children's Centre, and Ventnor Business Association.

Please add details for up to 6 Partners and give a brief description of each partnership. Please note that you can only add up to 250 characters in each comment box.

Partner 1

* Partner 1 - Name

Job Centre Plus

* Partner 1 - Organisation type

Other Statutory service provider

Incorporated body

Parish or town Council

Local Authority / Principal Authority

Other Statutory service provider

Business Organisation

Unincorporated community group

* Partner 1 - Strength of Relationship